

June 1, 1976

MEMORANDUM FOR: Mr. E. Knoche

FROM : Angus MacLean Thuermer  
Assistant to the Director

SUBJECT : Your Speech at Waterloo

I like it. I like it because its got vintage Knoche and vintage Taylor, Lehman, and Thuermer all whipped together in an exquisite melange.

About some of your questions:

Dennis should go out either with you or half a day ahead of you.

He should have the 25 copies of the speech just in case.

Your<sup>s</sup> should not schedule a press conference but you should be willing and prepared to chat with any reporter who turns up to cover the speech.

Going through your manuscript I have the following suggestions:

On page 1 after the second sentence you may want to insert something like this: "and I may be new to you, but I'm an old hand in this part of the world; I used to play basketball at -- (name nearest town where you played)-- and I'm proud to say we only got skunked by -- (points)... The idea is to tie you in at once with the audience and their part of the world.

On page 5 another local tie-in: I would say "...Independence, Missouri, which is not too far, in this modern age, from where we are tonight."

Page 7: If I were writing the story on your speech, I would select paragraph 3 as my lead, in that we have the new Deputy Director of CIA saying that the Senate and House did something that CIA didn't think was healthy or helpful. I alert you to this.

Page 8: You use the phrase, "We must resort to..." I suggest you say "We must use clandestine means to collect foreign secrets, especially in closed, totalitarian societies..." I would not use the word resort. It is so often connected

with the phrase resort to murder.

A couple of lines further on you say "in the trade..." You haven't spoken of "trade" before, but you have spoken of the intelligence profession. I would say "In the intelligence profession..."

On page 11 I would strike out the last 3 lines. Out in Illinois we don't speak lightly of the Lord; he might send another tornado.

/s/ Angus MacLean Thuermer

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